

# Luke Carberry Mogan



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Portfolio & Storytelling Blog:  
[www.lukecm.com](http://www.lukecm.com)

## EDUCATION

### Marist College, Poughkeepsie, NY

Bachelor's Degree, May 2018

Concentrations in:

Journalism & Public Relations

#### •Capstone Thesis: Opinion Formation

- Presidential Academic Scholarship
- Dean's List

### Univ. of Delaware Journalism

London, England | July - Aug. 2017

- Examined British tabloid trends.

### Lorenzo de'Medici Institute

Florence, Italy | Sept. - Dec. 2016

- Study abroad and travel experience.

### Washington Media Institute

Washington, D.C. | May - Aug. 2016

- Multimedia journalism training.

## SKILLS

Adobe Creative Cloud

Microsoft Office, including Excel

Social Media

Website Design (Wix, Wordpress)

Press Packages

Focus Group Analysis

Communications Strategy

## EXPERIENCE

### Society of Professional Journalists (SPJ)

Poughkeepsie, NY | April 2017 - April 2018

Marist SPJ Chapter President, primary representative for organization promoting professional development and journalistic integrity.

- Organized newsroom tours, student media panel discussions, film screenings, and guest speakers.
- Collaborated with student newspaper to publish SPJ membership's content, as The Circle's SPJ News Service.
- Engaged community by managing the chapter's social media accounts, live-tweeting events and posting picture and video content.
- Also served as the **Chapter's Social Media Coordinator** (April 2016 - April 2017).

### Marist College Student Journalist

Poughkeepsie, NY | Sept. 2014 - May 2018

Contributing Writer for several on-campus blogs, papers, news sites focusing on stories affecting student life and the Hudson Valley area.

- Editor, investigated college labor union strike and interviewed legal counsel for victims of a water contamination suit for **The Groundhog**.
- Editor, researched campus safety and security statistics, revealing campus sexual assault culture in feature for **The Red Fox Report**.
- Provided local political coverage for school newspaper **The Circle**, interviewing the Poughkeepsie Mayor and Dutchess County executive.
- Assigned to cover diversity, race, and inclusion related on-campus events and lectures for **Diversity Works Magazine**.
- Editor for **Marist SPJ's "Assuming the Cost"** feature series.
- Interviewed **international students** on experience studying in the U.S.
- Aggregated stories on brand responses to current events and interviewed guest panelists as Staff Writer for the **esPresso PR Blog**.

### The Army Times

Springfield, VA | May - Aug. 2016

Editorial Intern generating **stories on U.S. Army related issues**, reporting on relevant Congressional committee hearings and Pentagon briefings.

- Broke news of Arlington National Cemetery's labor union strike.
- Interviewed figures like Medal of Honor recipient Lieutenant Colonel Charles Kettles, and 2016 Miss USA First Lieutenant Deshauna Barber.

### Public Relations Student Society of America (PRSSA)

Poughkeepsie, NY | April 2015 - April 2016

Marist PRSSA Chapter Director of Finance overseeing club budget, updating club roster, collecting dues, preparing financial allocations.

- Planned events alongside Chapter Programming and Sodexo Catering.
- Director of Chapter Fundraising Committee
- Received Star Chapter Award by PRSA National in 2015 and 2016.